

## Module description

Module title Regional planning					Abbreviation
				09-HG-MSc-Meth3-102-	09-HG-MSc-Meth3-102-m01
Module coordinator				Module offered by	
holder of the Chair of Geography and Regional Science				Institute of Geography and Geology	
ECTS	Meth	nod of grading Only after succ. o		mpl. of module(s)	
10	nume	rical grade	cal grade		
Duration		Module level	Other prerequisite	S	
1 semester		graduate			
Conter	nts		•		
The co	urse de	eals with conception	al approaches and tools	of regional marketing	g and regional management a

## lopment, regional research and regional planning in Bavaria, Germany and Europe. Intended learning outcomes

Students will acquire skills when dealing with tools of spatial planning and development. Ability to assess concepts and use of tools.

well as presentation and discussion of regional case studies. Discussion of current issues of the regional deve-

Courses (type, number of weekly contact hours, language - if other than German)

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- o9-HG-MSc-Meth3-1-102: S (no information on SWS (weekly contact hours) and course language available)
- o9-HG-MSc-Meth3-2-102: S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component o9-HG-MSc-Meth3-1-102: Regional marketing and -management

- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1

Assessment in module component og-HG-MSc-Meth3-2-102: Regional studies and regional development

• 5 ECTS, Method of grading: numerical grade

• presentation (approx. 45 minutes) and term paper (approx. 20 pages), weighted 1:1
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Allocation of places
Additional information
-
Workload
Teaching cycle
Referred to in LPO I (examination regulations for teaching-degree programmes)
Module appears in
Master's degree (1 major) Applied Human Geography (2010)



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JMU Würzburg • generated 18.04.2025 • Module data record 114689